

F小CT SHEET

DUEL MASTERS ™: SEMPAI LEGENDS ™ FACT SHEET

Platform: Nintendo® Game Boy® Advance

Launch Date: June 1, 2003

Developer: Mistic **Publisher:** Atari, Inc.

Brand Description:

Already an incredibly successful trading card game, television series and manga comic book series in Japan, Atari's Duel Masters: Sempai Legends will coincide with the U.S. launch of the highly anticipated Duel Masters trading card game from Wizards of the Coast. With more than three million decks and 120 million boosters sold in Japan, trading card game enthusiasts everywhere prepare for the next "must have" anime property.

Duel Masters Japanese Accomplishments

- The Trading Card Game launched in Japan in May of 2002.
- Over 3,000,000 decks sold
- Over 120,000,000 booster packs sold
- The trading card game has held the #1 toy spot in Japan for most of the past year according to Weekly Toy News
- There are over 1000 Duel Masters play events per month
- 26 episodes of the Duel Masters TV show have been produced; 26 additional episodes are in the works, coming to Cartoon Network

Product Description:

Based on the ultra successful *Duel Masters Trading Card* game in Japan, Atari's *Duel Masters: Sempai Legends* puts players in the role of a kohia (Junior Duelist). The kohai receives a valuable **Duel Masters** card, handed down from his grandfather who was a great Sempai (senior duelist). Before the Sempai gets a chance to add it to his deck, a mysterious man steals it and now it is up to the player to travel the many towns and villages nearby in hopes of regaining the stolen property. Along the way the player will face many opponents and enter **Duel Masters** tournaments with the hope of one day becoming a professional Duelist.

Game Features:

- 180 creatures and spells consisting of 120 cards from the Base set and 60 spells from the Alpha expansion set, Evo-Crushinators of Doom™;
- Tutorial mode enables players to learn how to play the video game, as well as learn the rules of the Duel Masters trading card game;
- Players can interact with characters from the Cartoon Network TV show;
- Two-player head to head battles via the Gameboy Advance Link cable;
- Exploration of towns, villages and city arena's where players encounter various levels of duelists;
- Players can collect, trade and win incredible collectable cards.

Contact: Atari, Inc.

Erik Reynolds (978) 921-3857

erik.reynolds@atari.com